

Welcome to Pradita University! The real enterprise university where conceptual study and action learning are intergrated harmoniously. Initiated by Summarecon and its business partners, Pradita aimed to educate students with the foundation of character, and oriented to a strong theory and practice to suit the needs of the industry. So that will be born competent and high-value talents both as professionals and entrepreneurs



Strategic Partners



Academic Partners



Why Pradita University?

- 1 Our Learning Philosophy**
Real Case, Real Experience
- 2 Our Lecturers**
Experienced Academician x Active Practitioner
- 3 Our Facilities**
Excellent Facilities for Learning and Living



PRADITA UNIVERSITY STUDY PROGRAM

HOSPITALITY & TOURISM

- Hotel Operation
- Culinary Business
- Event & Tourism

ARCHITECTURE

- Smart Architecture
- Residential Architecture
- Commercial Architecture

INTERIOR DESIGN

- Residential
- Hospitality & Commercial Space

VISUAL COMMUNICATION DESIGN

- Visual Communication Design for Retail
- Digital & Interactive Media

RETAIL MANAGEMENT

- Omni Channel Retail

BUSINESS INFORMATION SYSTEM

- Information System Governance
- Enterprise System
- Data Analytics

ACCOUNTING

- Auditing
- Taxation

URBAN PLANNING

- Urban Design
- Housing Development
- Estate Management

CIVIL ENGINEERING

- Structural Engineering
- Quantity Surveyor & Project Cost Control
- Project Manager

BUSINESS MANAGEMENT

- Digital Business for Retail
- Construction and Property Business

INFORMATION TECHNOLOGY

- Artificial Intelligence
- Cyber Security
- UI/UX Development

CULINARY ARTS (DIPLOMA)

- Asia & Oriental Culinary
- Continental & Western Culinary
- Nusantara Culinary

INFORMATION TECHNOLOGY (MASTER)

- Digital Enterprise Architecture
- Big Data & Internet of Things

PRADITA UNIVERSITY IN NUMBER



942
Active students



863
School networks



129
Cities in Indonesia



Total applicant is
2028

Interest of the target audience increase every year. However, we limit our slot with stricted selection to insure the quality

